

Dragontail to Sign a Strategic Agreement with Weezmo Technologies Ltd.

to Simplify Integration, Leverage its Products and Offer Additional Technology Solutions

19 July 2018 (Melbourne): Dragontail Systems Limited (ASX: DTS) is pleased to announce that it has signed a Collaboration agreement with Weezmo Technologies Ltd. (Weezmo), a unique company in its field, that holds the exclusive proprietary software for issuance of digital invoices and the provision of remarketing and customer behaviour analyses services to increase its customers' conversion.

The strategic agreement signed will establish a mutual marketing platform for both parties, to introduce their respective products and services to each other's existing customers as well as new customers.

The collaboration will also enable Dragontail to leverage its two flagship products significantly – the Algo platform, an optimisation algorithm that streamlines, enhances and manages the entire restaurant order and delivery process; and its Systems' proprietary artificial intelligence [AI] QT camera system's sensor that instantly checks the quality of the food preparation.

The most significant strength of the collaboration for Dragontail, will be the significant reduction of resources and time needed for the integration process with its customers' infrastructure. Thus, deploying Dragontail's products will be simpler and less costly.

The combined forces of the two parties will also introduce Weezmo's capabilities to the QSR (Quick Service Restaurants) segment thanks to Dragontail's strong position in that market, and will contribute to its marketing cycle and expand its reach to new prospects that will be able to use Weezmo's extraordinary capabilities to enhance their conversion dramatically.

Shai Raiten, Weezmo's CEO, commented: "The connection between Weezmo and Dragontail, and the inherent potential of the cooperation was immediately recognized to both companies. Weezmo has the ability to provide exceptional benefits to Dragontail and its customers, like it has done with top leading CPG's (Consumer Packaged Goods) and retailers around the world. Our mutual added value will lead to a faster integration process of Dragontail's products and at the same time will contribute to the customers' marketing and BI agenda".

Commenting on the signing of the strategic agreement, Managing Director at Dragontail, Ido Levanon said:

"The collaboration between Dragontail and Weezmo continues to place Dragontail at the forefront of technology by facilitating and streamlining our products into existing and new customer, and allowing our customers a simple process of assimilating our products. With the Weezmo's exceptional capabilities that enables a short integration process, we can accelerate the roll out phase and significantly reduce the overhead required for this phase. The synergy of both companies' products is great and the combined offering to any Retail and QSR customer are one of a kind. We are confident that this cooperation will contribute greatly to both parties and we are excited about our joint future."

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About Dragontail Systems

Dragontail is revolutionising the Quick Service Restaurant (QSR) and foodservice industry with its Algo System and computer-vision QT quality system that uses artificial intelligence (AI) machine learning.

The Algo System uses a sophisticated patented algorithm to optimise and manage the entire food preparation process from order to delivery. It is the first system in the world to fully automate and streamline the kitchen flow to deliver an immediate and significant return on investment to fast food and quick service restaurants.

The QT system's sensor and camera automatically monitor the preparation and cooking process in the kitchen to improve the quality and consistency of meals. Using proprietary advanced AI machine-learning technology, the system keeps improving its diagnostics, becoming even more efficient.

For more information, visit www.dragontailsystems.com.