Burger King Cyprus Commences Pilot of Dragontail's ALGO Platform

19 September 2017 (Melbourne): Dragontail Systems Limited (ASX: DTS) is pleased to announce that it has signed an agreement with PHC Franchised Restaurants Public Ltd (PHC), a leading restaurant chain in Cyprus with over 70 stores covering well-known global Quick Service Restaurant (QSR) and food service franchises including Burger King.

PHC has initiated a pilot of the full 'Algo' platform at its Burger King Cyprus restaurants. PHC's decision to pilot the full 'Algo' platform was made after visiting Pizza Hut Israel's operations, and analysing the positive results achieved (higher customer satisfaction, higher revenue, and lower costs) following implementation of the 'Algo' platform at Pizza Hut Israel.

Following a successful pilot, PHC's intention is to roll-out the full 'Algo' platform to most of its brands – including Pizza Hut, KFC, Taco Bell and Wagamama – to optimise operations at both store and Group level.

Commenting on this recent agreement that sees the 'Algo' platform being rolled out to Burger King Cyprus, another leading global QSR brand, Dragontail CEO Ido Levanon said:

"This new agreement with PHC Franchised Restaurants, a multi-brand QSR and food service business in Cyprus, marks another milestone for Dragontail in its journey to becoming the 'go to' kitchen and delivery optimisation platform for the global QSR industry. We are delighted to expand our relationship to Burger King, another leading global QSR brand. The benefits we have been able to deliver to pizza and ice cream operators, is expanding to chicken, fleet and fuel management, and now burgers."

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About Dragontail Systems
Dragontail is revolutionising the food service industry with its Algo System and computer-vision QT quality system that uses artificial intelligence (AI) machine learning.
The Algo System uses a sophisticated patented algorithm to optimise and manage the entire food preparation process from order to delivery. It is the first system in the world to fully automate and streamline the kitchen flow to deliver an immediate and significant return on investment to fast food and quick service restaurants.
The QT system's sensor and camera automatically monitor the preparation and cooking process in the kitchen to improve the quality and consistency of meals. Using proprietary advanced AI machine-learning technology, the system keeps improving its diagnostics, becoming even more efficient.
For more information, visit www.dragontailsystems.com