

Dragontail was selected to present its Disruptive Technology at the Google Cloud Next

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ASX Announcement

Highlights

- Dragontail's EVP Strategies and Technologies, Guy Brandwine, gave a guest presentation at the Google Cloud Next event in Tel Aviv, featuring the Google Cloud platform utilization.
- Dragontail was selected due to its disruptive usage of Google Cloud technologies, including the Google Maps API and Machine Learning APIs, the Google Cloud Platform and more, to provide its customers with operational efficiency, cost reduction, customer satisfaction as well as management and control.
- Dragontail was introduced to this event by GoGIS, a Google Maps partner based in Israel. GoGIS specialises in providing tools for location-based information collection, management, analysis, and presentation, using the powerful functionality provided via the Google Maps API

Dragontail Systems Limited (ASX: DTS, the "Company") is pleased to announce that it was selected to give a presentation at the Google Cloud Next Event in Tel Aviv held on May 10th, 2017. Guy Brandwine, EVP Strategies and Technologies for Dragontail, gave a session about commercial utilization of the Google Cloud solutions within the Dragontail's Algo Dispatching System.

Dragontail's Algo is disruptive technology leveraging on the Google Cloud, engineered to help businesses thrive by handling the data-intensive work to the Google Platform, utilizing Google's data and analytics and machine learning utilities.

"The Google Maps API and Machine Learning tools give us access to real-time traffic information and help the Algo find the best route to the customer", said Ido Levanon, Managing Director for Dragontail Systems, "It's dynamic re-routing capabilities, based on real-time traffic information as well as historical traffic patterns, help us make sure that the customer gets best-in-class service while the provider enjoys operational efficiency and cost reduction as well as management and control."

"There is a large addressable market opportunity for Dragontail's offering, and we are confident that the solution will gain significant market traction, given the compelling benefits of the integrated system," said Tony Braun, Business Development Manager for GoGIS, and added, "The ability to integrate Location Intelligence via the Google Maps API and other services within Dragontail's Algo Dispatching System provides a compelling solution for Dragontail's customers."

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About Dragontail Systems

Dragontail is revolutionising the Quick Service Restaurant (QSR) industry with its Algo System, which uses a sophisticated patented algorithm to optimise and manage the entire food preparation process from order to delivery. The Algo is the first system in the world to fully automate and streamline the kitchen flow to deliver immediate and significant returns on investment to fast food and quick service restaurants. The Algo is setting a new standard for the global industry with a number of chains, such as Pizza Hut in North America and Israel, and a large Israeli burger chain already using the system.

About GoGIS

GoGIS are specialists in the design and deployment of location-based services to enhance enterprise workflows and provide insights that can drive value and improve business efficiency. With extensive skills and experience with the Google Maps API, GoGIS has successfully integrated location awareness and intelligence capacities for dozens of firms in a wide variety of industry verticals.