Dragontail Announces First Customer for Fuel Management Services Introduced by Google Partner

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ASX Announcement

Highlights

- Dragontail signs agreement with leading Israel-based fuel and fleet management business, Roseman Engineering.

- Roseman Engineering is a joint customer for Dragontail and Google Partner GoGIS, productively utilising the Google Maps API for fleet management and tracking.

- Roseman Engineering is a pioneer and key player in innovative fuel retail and fleet management solutions.

- The integration demonstrates Dragontail's solutions' versatility to track deliveries in various markets, based on leading-edge Google technologies.

- The collaboration promotes access by DTS to Google's vast customer base and opens the gate for the Company to the lucrative global US$27.9b fleet management market expected by 2021[1]

Dragontail Systems Limited (ASX: DTS, Dragontail, the "Company") is pleased to announce that it has signed an agreement with Roseman Engineering, a pioneer and key player in innovative fuel retail and fleet management solutions, to integrate DTS tracking capabilities into the Roseman tracking system, based on Google advanced technologies.

Dragontail's Algo Dispatching Systems leverages Google Maps and other services to provide machine learning, versatile navigation and tracking optimization algorithm. Roseman Engineering was introduced to DTS by the

Google Maps specialist partner GoGIS. GoGIS specialises in providing advanced approaches for location-based information collection, management, analysis, and presentation, using the powerful functionality provided via the Google Maps API.

As a result of the agreement, customers using the Roseman Engineering solution will be able to easily track vehicle availability, confirm compliance with regulation and with fleet manager rules to save money and improve performance of fleet. The commercial terms of the agreement are confidential and are not considered by DTS to be material at this stage.

Roseman Engineering delivers product excellence since 1978 through in-depth industry expertise and comprehensive fuel retail management, fuel card management and fleet management solutions. Roseman's expertise in engineering flexible systems, customized to meet the client's needs, combined with a distinct innovative approach enable Roseman to deliver simple, low-maintenance and cost saving systems.

"There is a large addressable market opportunity for our combined offering and we are confident that the solution will gain significant market traction given the compelling benefits of the integrated system," said Ido Levanon, General Manager for Dragontail, and added, "The ability to integrate the Google Maps API and other services with Dragontail's Algo Dispatching System provides a compelling solution for fleet managers."

"The joint Roseman/Dragontail offering is the most flexible solution available to market today, to help boost profitability, accountability and performance to the fleet management industry. This unique offering will provide a significant productivity boost to fleet operators who are looking to count rising fuel costs and vehicle maintenance concerns in an era of volatile fuel markets." said Eran Roseman, CEO and President for Roseman Engineering.

Company Secretary:
Deborah Ho
deborah@tridentms.com.au
+61 8 6211 5099

Media Inquiries:
Sean McCormick
sean@tridentcapital.com.au
+61 8 6211 5099

About Dragontail Systems
Dragontail is revolutionising the Quick Service Restaurant (QSR) industry with its Algo System, which uses a

sophisticated patented algorithm to optimise and manage the entire food preparation process from order to delivery. The Algo is the first system in the world to fully automate and streamline the kitchen flow to deliver immediate and significant returns on investment to fast food and quick service restaurants. The Algo is setting a new standard for the global industry with a number of chains, such as Pizza Hut in North America and Israel, and a large Israeli burger chain already using the system.

[1] http://www.marketsandmarkets.com/PressReleases/fleet-management-systems.asp