Annual General Meeting 29 May 2019



Our Mission

Dragontail Systems is the leading B2B end-to-end provider of revolutionary software and analytical solutions, using artificial intelligence (AI), for the optimisation of the food preparation and delivery industry



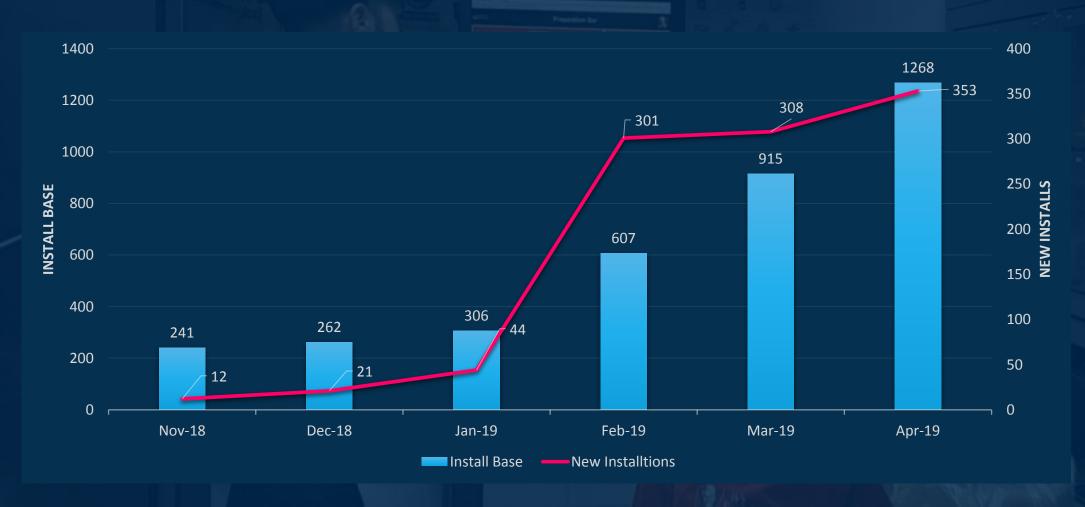
A Year of Achievements

"2018/19 channeled all Dragontail's resources into a leap in installations, achieving global operational penetration, product validation and building financial strength."

"The company's revolutionary 'Algo' kitchen & delivery Platform and the AI QT - quality control camera - have been implemented and appreciated by the world's largest QSR brands, achieving 400% 12 months installation growth in over 1,250 stores and increasing rapidly."

"Created significant momentum of installations' pace - Setting a new record both in terms of daily and monthly installation rate. Reaching as many as 32 stores installed in one day and 353 stores installed last month."

Leap in Momentum in 2019



Business Performance Snapshot

(since last AGM – May 2018)

| | Q2 2018 | Q3 2018 | Q4 2018 | Q1 2019 | As of today (May 20 th) |
|------------------------------------|---------|---------|---------|---------|----------------------------------------------|
| Stores contracted (Algo and/or QT) | 1,842 | 1,842 | 2,191 | 3,364 | 3,364 |
| Total stores installed | 200 | 229 | 262 | 915 | ~1,418 |
| Customer receipts (AUD \$) | 158k | 501k | 230k | 632k | |
| QoQ growth | | 217% | -54% | 175% | |



Global Marquee Customers



Recipe Unlimited
Canada



PIZZA HUT

Canada + Singapore +

Cyprus + Israel + Australia



KFC Asia and Cyprus



DOMINOS

Australia, New Zealand

+ Israel



Cyprus



Various Total Technology Customers

North America

The Problems that we Solve









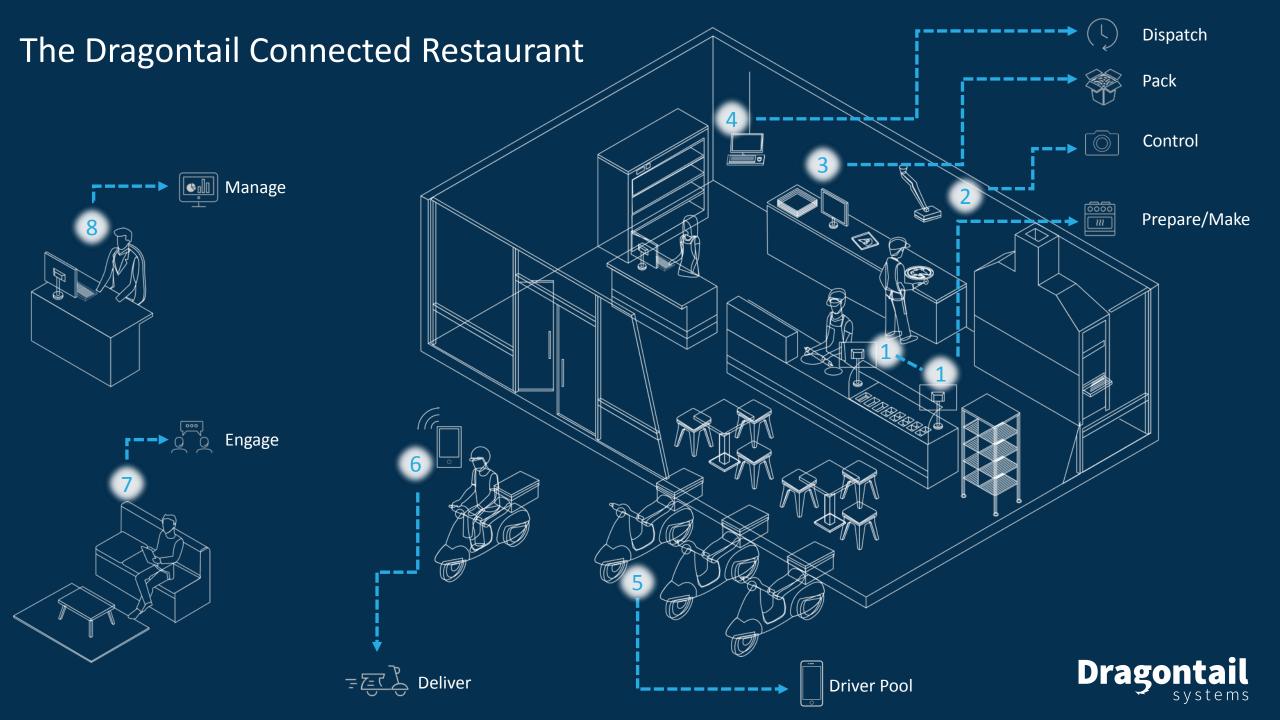




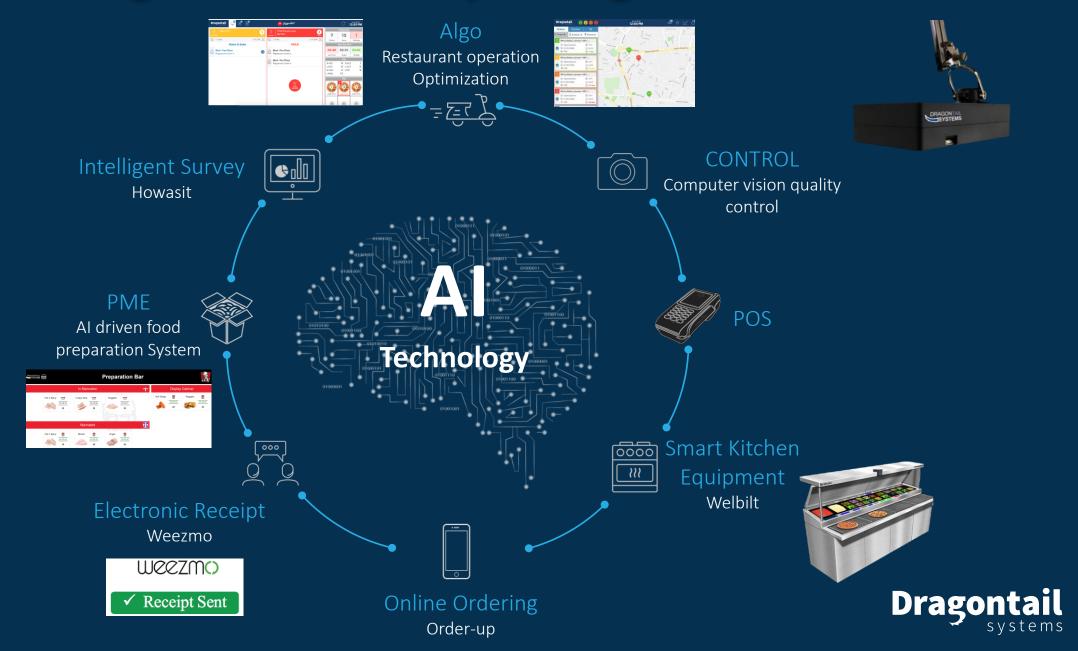








Dragontail Future Beyond Algo and QT



QT Camera – Al quality control camera

- Domino's Pizza Enterprises is the first pizza chain to roll out QT Camera System, to be installed as the 'Dom Pizza Checker' across all Domino's stores in Australia and New Zealand. As of today, more than 800 stores have been installed.
- Domino's currently has over 2,450 stores across nine countries, and will examine the use of the technology in other markets based on the success of ANZ.
- Solves Domino's #1 customer complaint of incorrect toppings and poorly made pizzas — Dom Pizza Checker improves product consistency and quality.
- The technology behind the QT Camera is application-based and can be configured for other fast food types using its capabilities to detect failures and to monitor the quality of different products.



"The biggest customer-focused product quality innovation ever," CEO of Domino's Pizza Enterprises

Investment Highlights

- Market Leading Technology Over the past 5 years, Dragontail has developed two revolutionary technologies the Algo' and QT camera (an AI technology solution) that both optimise the quick service restaurant (QSR) industry, by focusing on delivering cost savings, and new operating practice, which enhance the entire business performance.
- Global Recognition The Company has worked for a number of years, and against imbedded technology and competitors to win customers which includes industry's leading players globally Pizza Hut, KFC and Domino's.
- <u>Large Addressable Market</u> Dragontail's technology is currently focused on penetrating the global QSR market with name **brands which between them have over 100,000 stores worldwide**. Beyond the current focus the addressable market of potential QSR customers is many times bigger.



Investment Highlights continued

- Accelerated Growth The Company has established its ability to grow at the speed required by its customers while ensuring product performance and efficiencies. This growth has been achieved while expenses have been maintained.
- <u>Technology Growth and Development</u> <u>Developing more AI capabilities and</u>
 products to complement current technologies. We have acted to protect intellectual
 property and were granted the Patent rights for the QT Camera in the USA.
- <u>Developed Global Team</u> Dragontail now has a global team of over 50 staff working in 7 counties and is poised to meet future pipeline opportunities. This has included investing deeply in the human resources needed to advance our cutting edge AI Technology.
- <u>Strong Investor Support</u> The Company was pleased to welcome **Tiger Global Fund** (the worlds largest and most successful technology fund) as a major shareholder with over **\$6m AUD placement**.



Investment Highlights Summary

1

Unique, first mover technology

The Algo is the only system in the world that fully automates the kitchen flow, the driver dispatch and delivery process. Current technologies only focus on driver dispatch and tracking.

2

Significant market opportunity

Fast food/QSR/delivery market size of over \$400 billion globally with over \$250 billion in North America alone. Potential to expand into additional markets such as supermarket deliveries, airline/other catering, and nonfood same day deliveries.

3

High calibre management team

Management have significant expertise across technology, systems management and business development.

4

Significant competitive advantage

The **Algo** is a unique, patent pending system that uses a very sophisticated algorithm and years of on-site operation experience that creates high barriers for entry for potential Dragontail competitors. The **QT** - Quality Control Camera system, that utilizes Artificial Intelligence tech to monitor key elements during the preparation process. As of today, no known company has managed to developed similar technology.

5

Established and growing revenue base & pipeline

The **Algo** is already installed in Israel, Canada Singapore the US and generating revenue from monthly licensing fees. Further growth in existing and new markets is expected. The **QT** is being installed across Australia, and will be deployed throughout New Zealand and other Domino's markets as well, expected to generate a significant monthly revenue.

6

Strong validation from leading QSR's

Our QSR customers report additional monthly revenues of ~10% and monthly labor cost savings of ~3%, while also reporting significant improvements in customer satisfaction and a reduction in customer complaints.

Attracting the leading QSR customers in targeted countries.



Corporate Summary

| Capital Structure (ASX: DTS) | | | | |
|------------------------------------|-------------|--|--|--|
| Market Cap. as of 24 May 2019 | AUD\$50m | | | |
| Share Price as at 24th May 2019 | AUD\$0.20 | | | |
| Shares on Issue | 248,000,000 | | | |
| Performance Shares ¹ | 25,000,000 | | | |
| Options ² | 9,500,000 | | | |
| Options ³ | 13,738,333 | | | |

- 1. Convert 1 for 1 on achieving annual EBITDA of \$US5.5M before 31 Dec 2019.
- 2. 1.5M, \$0.25 exp 31 Dec 2019, 1.5M \$0.40 exp 4 Sept 2020, 1.5M \$0.40 exp 20 Jun 2021, 2,5M \$0.25 exp 31 Dec 2020, 2.5M \$0.35 exp 31 Dec 2020
- 3. Staff Options 866,666 \$0.22 expiry 30 Jun 2019, 5,821,667 \$0.22 expiry 12 Apr 2025, 3,400,000 \$0.00 expiry 15 Nov 2025, 3,650,000 \$0.15 expiry 15 Nov 2025.

Board of Directors

Ido Levanon – Managing Director

20+ years' experience and proven track record in successful management and turnaround of various international companies

Yehuda Shamai – Non-Executive Chairman

Established and managed large Israeli entities with international brands such as Pizza Hut, KFC and Domino's Pizza

Adam Sierakowski - Non-Executive Director

Corporate lawyer and a founding director of the legal firm Price Sierakowski. He has over 20 years of experience in legal practice corporate advice

Ron Zuckerman - Non-Executive Director

Tech entrepreneur and investor, one of the founders of Sapiens International

Stephen Hewitt-Dutton - Non-Executive Director

20 years of experience in corporate finance, accounting and company secretarial matters. Also Dragontail's Company Secretary

| Substantial Shareholders | % |
|--------------------------|-------|
| YEHUDA SHAMAI | 13.18 |
| TIGER GLOBAL MANAGEMENT | 13.10 |
| IDO LEVANON | 8.72 |



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Appendix

The Timeline perspective

Since the last AGM, May 2018:



Things speak for themselves ...

Milestones since the last AGM, May 2018:

- ✓ The Full "Algo" and the Algo Light Platforms have been selected as the Brand standard solution for PH stores in Canada (Sep 2018).
- ✓ Pizza Hut AUS has decided to implement the Algo and drivers sharing platform in its stores across Australia replacing their existing last mile solution (Jan 2019).
- ✓ Strategic alliance with Jubilant FoodWorks Limited, the master franchise for Domino's Pizza in India, with 1,134 self-owned stores (as well as Sri Lanka, Nepal and Bangladesh), for providing the full suite of DTS's technology solutions the Algo, QT camera, Driver Sharing Module and future artificial intelligence [AI] technologies. Currently Initial Proof Of Concept installation in two stores (June 2018).

And more ...

Milestones since the last AGM, May 2018:

- ✓ Commencement of the roll out with Cara Operations Limited (CARA), Canada's leading fast casual restaurant operator, reaching ~ 140 installed stores. Developing and enhance a wide range of specific features creating a "tailor made" product (July 2018).
- ✓ Dragontail has completed a nationwide roll out of its Algo Dispatching System in all Pizza Hut locations across Singapore (July 2018).
- ✓ Collaboration with Weezmo, establishing a mutual marketing platform enabling Dragontail to leverage its two flagship products, as well as reducing the resources and time needed for the integration process with its customers' infrastructure (July 2018).

And more ...

Milestones since the last AGM, May 2018:

- ✓ KFC Philippines has performed a Proof Of Concept for Dragontail's 'Algo' platform, and decided to move forward to installing the Algo, with the potential of a roll out in more than 230 KFC Philippines stores (Sep 2018).
- ✓ Dragontail secures strategic investment from Tiger Investments Fund of \$6m AUD (Oct 2018).
- Dragontail granted the patent for its Al Quality Control Camera in the USA (Mar 2019).
- ✓ Install base of over 1,250 stores at a record rate of over 350 locations last month.



Competitive Advantage - QSR industry

- 'Algo' platform and QT camera are unique technologies driven by artificial intelligence [AI], that is revolutionising the QSR/foodservice industry
 - Last mile delivery technologies only address a very small portion of Dragontail's 'Algo' capabilities
 - Third party order/delivery companies do not optimise restaurant operations – 'Algo' is complimentary and can work in conjunction with them
- We are not aware of any similar technology solutions to our 'Algo' platform or QT camera. The company has been recently granted patent rights for the QT in the US
- Continue to be attentive to the needs of the market by developing modules and capabilities to customers' specifications, and being able to white label the Company's products where necessary.

